

# Barrow Neuroplex

NAMING OPPORTUNITIES

WHERE THE NEXT CURE IS DISCOVERED





→ **THE WORLD'S TOP** neuroscience researchers flock to Barrow to study brain and spine disorders in hopes of discovering new treatments and cures. But these leading scientists are stymied because there's simply not enough space to conduct their research.

The manner in which our clinics, research labs, rehabilitation facilities, operating rooms and offices are scattered across an eight-block radius makes collaboration extremely difficult. Our doctors brim with ideas on how to improve medical care for our patients, but a lack of space delays and inhibits cures to the deadliest of diseases.



Patients come to Barrow after being told their conditions are inoperable or untreatable. But they have to navigate a maze of offices to even find their doctor.



Dr. Michael T. Lawton, in his Barrow 3.0 strategic plan, has identified major centers of excellence including AVM Research and Artificial Intelligence. Only there is no place for these centers to grow.

We don't have the space we need. We can't collaborate in the way we need. We risk losing our talented researchers to other clinics around the world that can give them the space and equipment they need. We risk missing the opportunity to discover cures that our patients need.

We invite you to be part of the solution we need.

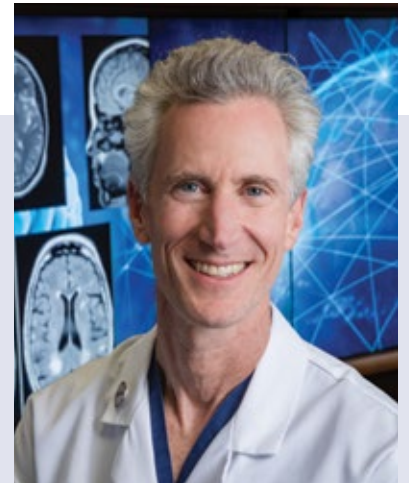


## Naming Opportunities

Today, you have an opportunity to help us create the Barrow Neuroplex, home to the world's premier neuroscience institute, where physicians and scientists will come together to solve the unsolvable and where patients will come together for hope and healing.

**Join us and help us build a space where the next cure is discovered.**

NAMING OPPORTUNITY	AVAILABLE	INVESTMENT
Neuroplex Building	1	\$25,000,000
Pituitary & Neuroendocrinology Center	1	\$5,000,000
Neuro-Oncology Center	1	\$5,000,000
Stroke Center	1	\$5,000,000
Epilepsy Center	1	\$5,000,000
Meditation Garden	1	\$3,000,000
Atrium / Main Lobby	Reserved	\$2,500,000
Infusion Suite	1	\$2,500,000
Patient Waiting Area	1	\$2,000,000
Family Waiting Area	1	\$2,000,000
Expanded Event and Educational Space	1	\$1,000,000
Main Entrance off 3rd Avenue	1	\$1,000,000
Internal Grand Stairway to 2nd Floor	1	\$1,000,000
Kieckhefer Extension Bridge	Reserved	\$800,000
Conference Rooms	2	\$750,000
Internal Entrance from SJMC	1	\$750,000
Gallery Wall (connection to SJMC)	1	\$750,000
Concierge Desk	1	\$500,000
Pocket Parks Along 3rd Avenue	Multiple	\$250,000
Elevators	Reserved	\$250,000
Waiting Room Art	2	\$250,000
Chairman Physician Offices	Multiple	\$100,000
Large Examination Rooms	Multiple	\$100,000
Small Examinations Rooms	Multiple	\$50,000
Physician Offices	Multiple	\$50,000
Consultation Rooms	2	\$50,000
Staff Lounge	1	\$50,000
Rehabilitation Center Grand Stairway in Stained Glass Window Lobby	1	\$50,000
Outside Serenity Trail	Reserved	\$50,000



The Neuroplex is the capstone of Barrow 3.0, President and CEO Dr. Michael T. Lawton's vision of the future.





To learn more about naming opportunities  
at the Barrow Neuroplex, please contact:

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[www.supportbarrow.org/neuroplex](http://www.supportbarrow.org/neuroplex)

