

## How to Create a Fundraiser for Barrow Neurological Foundation

Thank you for supporting Barrow Neurological Foundation through your creation of a fundraiser for your birthday or a fundraiser in memory or honor of a loved one.

To create your fundraiser, please follow the directions below. If you have questions, please contact us at [Foundation@supportbarrow.org](mailto:Foundation@supportbarrow.org). Thank you!

### Directions

1. To create a fundraiser in honor or memory of someone, go to <https://supportbarrow.rallybound.org/tributes>

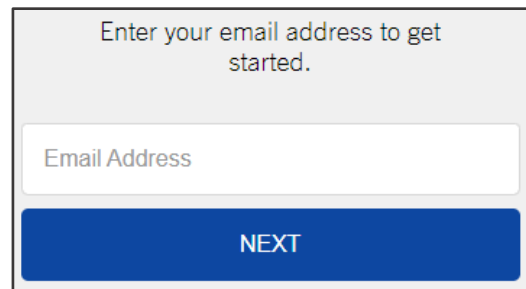
To create a fundraiser for your birthday, go to:

<https://supportbarrow.rallybound.org/donateyourbirthday>

2. Once there, select 'Create a Fundraiser.'

A rectangular button with a black border and the text "CREATE A FUNDRAISER" in orange, all-caps font.

3. You will be sent to a page to register your information for your fundraiser. Add your email address in the empty field and select 'Next.'

A registration form with a light gray header containing the text "Enter your email address to get started." Below the header is a white input field with the placeholder text "Email Address". At the bottom of the form is a blue button with the text "NEXT" in white, all-caps font.

- a. You can also register by signing into Facebook or Google.

4. Add your full name (first name and last name) and a password for your account in the pop-up that will appear.

- a. Please note that passwords must be at least eight characters long and include one upper and one lower case letter.

5. Once completed, you will be sent to a webpage titled 'Barrow Neurological Foundation Tribute Registration.'



6. Enter your contact information into the 'Your Information' form.

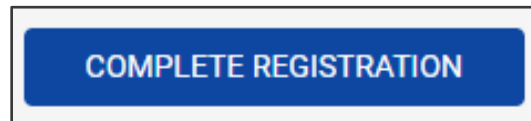
a. Required fields are notated by asterisks.

7. Enter the following information into the 'Tribute Page' form:

- a. Goal Amount: How much do you want to raise for Barrow through your fundraiser?
- b. Campaign Name: What would you like to name your fundraising campaign?
- c. Custom URL: Set up a URL that will help customize your fundraiser.
  - i. Examples: MyBirthday, InMemoryofSarah, CureBrainCancer, etc.

8. Select 'Next.'

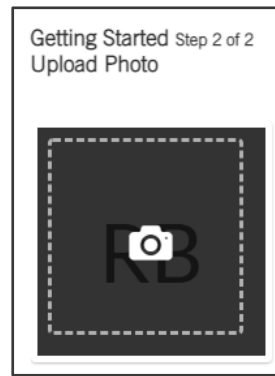
9. Select 'Complete Registration.'



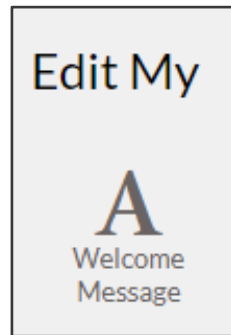
10. After a few seconds, the personal dashboard for your fundraising campaign will appear. Here you can complete your campaign.

- a. Donate to your Fundraiser.
  - i. The best way to encourage your friends and family to donate to your fundraiser is to make your own tax-deductible donation first.

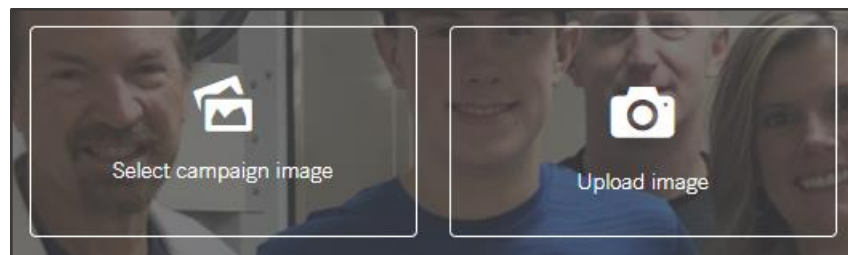
- b. Upload your profile photo for your fundraiser.
- c. Edit your 'Welcome Message.'



- i. Each fundraising page will come with a pre-populated welcome message. You can edit this message by selecting 'Edit My Welcome Message.'



- d. Edit your cover photo for your fundraiser.
  - i. Each fundraising page will come with a pre-populated cover photo. If you want to change that photo, hover your mouse over the cover photo at the top of the page and select 'Select Campaign Image' to choose a photo from the Barrow archives or select 'Upload Image' to upload your own photo. If you upload your own photo, the photo specifications are 2500x785.



11. You are now ready to share your fundraiser with your family and friends!

- a. Click on the 'Share' icon at the top, right-hand side of the page.
- b. Choose how you would like to share your fundraising page or simply copy the link of your fundraising page and share it on your own.



12. Know that you have done your part to help Barrow Neurological Institute continue to accept challenges, reject norms, and push boundaries – all in care of those battling the worst brain and spine disorders and diseases. On behalf of the entire Barrow community, thank you!

*Barrow Neurological Foundation is a 501(c)(3) organization. (Tax ID: 86-0174371) Donations made to Barrow Neurological Foundation are tax-deductible as allowed by law. Questions? Contact us at [Foundation@BarrowNeuro.org](mailto:Foundation@BarrowNeuro.org).*