



# NEURO NIGHT

## 10.27.23

Dear Friend/Supporter:

At Barrow Neurological Institute, we are dedicated to saving lives through innovative treatment, cutting-edge research, and advanced medical education. On behalf of the Institute, I am seeking your support for Neuro Night, a dynamic and engaging event that highlights the impact Barrow makes every day and funds the future of neuroscience.

Last year, proceeds from Neuro Night directly supported the Institute's:

- 397 ongoing research studies
- 1st patient to have spinal cord stimulator implant to treat diabetes
- 69 neurology/neurosurgery residents and fellows
- 91,800+ total patient visits

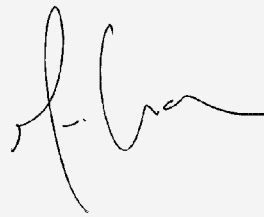
This year's Neuro Night event will take place on October 27, 2023, at The Clayton House in Old Town Scottsdale. It is an amazing venue with 22-foot ceilings, an indoor/outdoor reception area, and an expansive event space with glass walls throughout.

I hope you will join me, Neuro Night Co-Chairs Jacqui Firestone, Jordan Rose, Lauri Termansen, and the entire Neuro Night Event Committee in celebrating the impact Barrow makes on patients and their families by advancing research and treatments for the most debilitating neurological conditions.

Thank you in advance for your consideration to support Neuro Night and help fund the world's leading brain and spine specialists in saving lives.



Sincerely,

A handwritten signature in black ink, appearing to read 'M. Lawton'.

Michael T. Lawton, MD  
President and CEO  
Chair, Department of Neurosurgery  
Barrow Neurological Institute



## EVENT SPONSORSHIPS

Neuro Night is promoted extensively across Barrow marketing and promotional channels and provides unique engagement opportunities for both donors and corporate partners.

### INSTALLATION Sponsor = \$25,000

- One (1) reserved table for four (4) guests
- Featured inclusion as Installation Sponsor
  - Recognition on installation display during event
  - Recognition as Installation Sponsor within event program description
- Recognition within event website sponsor section
- Recognition on rotating digital boards during event
- Recognition within event program sponsor section

### HOSPITALITY Sponsor = \$40,000

- Two (2) reserved tables for four (4) guests - *8 guests total*
- Featured inclusion as Hospitality Sponsor
  - Recognition on front of bar(s)
  - Recognition as Hospitality Sponsor within event program description
- Recognition on “Step & Repeat” media banner at entrance
- Recognition within event website sponsor section
- Recognition on rotating digital boards during event
- Recognition within event program sponsor section

### ENTERTAINMENT Sponsor = \$50,000

- One (1) reserved table for eight (8) guests
- Featured inclusion as Entertainment Sponsor
  - Visual recognition adjacent to main stage
  - Recognition as Entertainment Sponsor on promotional email(s)
  - Recognition as Entertainment Sponsor within event program description
- Recognition on “Step & Repeat” media banner at main entrance
- Recognition within event website sponsor section
- Recognition on rotating digital boards during event
- Recognition within event program sponsor section

In addition, you will receive:

- An invitation for two (2) guests to the Chair’s VIP dinner on Oct 26th
- Inclusion in post event promotional exposure (name and photo)

### PREMIER Sponsor = \$100,000

- Two (2) reserved tables for eight (8) guests - *16 guests total*
- Featured recognition as Premier Sponsor on “Step & Repeat” banner at entrance
- Featured recognition as Premier Sponsor within event website sponsor section
- Featured verbal recognition as Premier Sponsor during event programming
- Featured recognition as Premier Sponsor on rotating digital boards during event
- Featured recognition as Premier Sponsor within event program sponsor section
- Featured recognition as Premier Sponsor on event promotional collateral

In addition, you will receive:

- An invitation for four (4) guests to the Chair’s VIP dinner on Oct 26th
- Featured verbal recognition as a Neuro Night Premier Sponsor during event programming
- Featured recognition as a Neuro Night Premier Sponsor in post-event press release and promotional exposure (name and photo)